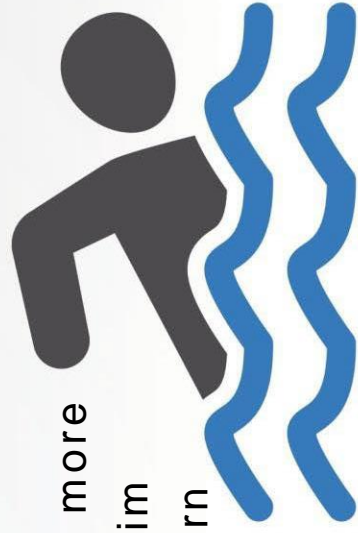


# New Canadians Are at a Higher Risk for **DROWNING!**

# 4X

New Canadians are four times more likely to be unable to swim than those who were born in Canada.\*



Almost **80%** of New Canadians will be on or around the water this summer.\*

\* per New Canadian research



**T**ogether we can all be water-safe



# Be *On Guard* with Active Supervision

Never leave children alone near water

100% attention is required

**NO**

phones  
magazines  
BBQ duties

- Stay within arms' reach of toddlers and non-swimmers.
- Adults are required, kids cannot safely supervise other kids.
- Stay by the water's edge. Be prepared to go in if necessary.
- When in a group, DESIGNATE a specific adult to supervise.

# Water Safety in the Yard

Drowning can occur in as little as 3 cm of water



- Empty toddler pools when not in use.
- Supervise children near backyard ponds and water features.
- Remove pails and containers that may collect rainwater.

# Lifejackets Save Lives

Young children &  
Children who can't swim  
should wear a lifejacket:

**At**

the pool  
the lake  
the river  
the beach

Everyone should wear  
a lifejacket in a **boat**

**It is the law**

Lifejackets **should**:

- fit snugly and
- not slip over the chin & ears





# Learn to Swim

Swimming is an essential skill for life in Canada

## Did you know

- Enjoying the outdoors often puts us near water.
- Children & adults may unexpectedly find themselves in water.
- Even basic swimming skills can prevent drowning.

## Where Can We Learn to Swim

- Municipal pools
- Recreation centres
- Swim clubs and businesses